ERA General Assembly Athens 2017

Industry Overview
John Strickland, Director JLS Consulting

Fuel Price

- Still low
 - Double edged sword
 - Cost saving but given back in lower yields
 - Preserves some marginal capacity in the market

LCC's Continued Growth

- The large LCC's continue to strengthen market share
 - Massive fleet growth
 - Increased coverage of major airports
 - Contributing to yield pressures

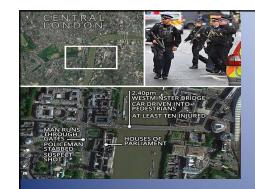


Consolidation

- Top 5 groups (3 x legacy, 2 x LCC) account for +/-50 ASK's in EU
 - Same comparative in USA circa 90%
 - Slower pace of change
 - LCC's main beneficiaries

Consolidation

- Recent significant failures
 - Monarch
 - Air Berlin
 - Alitalia...is it over or rise like a phoenix from ashes?
 - Uncertainty for several carriers



Security

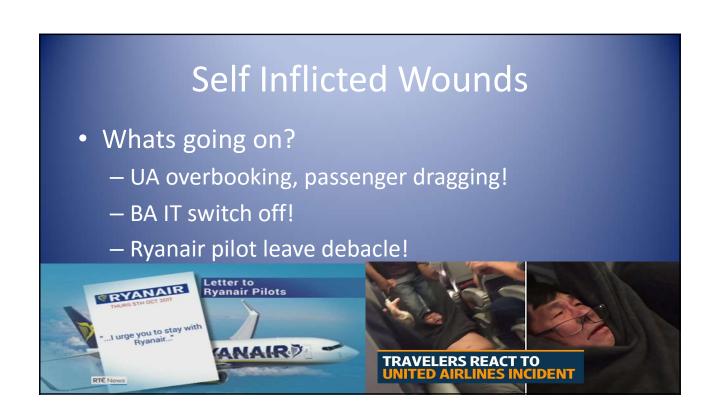
- Ongoing challenge for all
 - Impact on demand
 - Evidence is that recovery takes place
 - Turkey has seen a phenomenal comeback
 - Has created over capacity in Western Mediterranean

Brexit

- The subject of the moment
 - Numerous implications
 - Exchange rates affecting demand and costs
 - AOC / licensing issues
 - Traffic right uncertainty

Brexit

- Slow moving political process
 - Michael O'Leary shouting
 - Need for sense of urgency
 - Schedule planning horizons coming up for Summer 2019
 - Adds to political uncertainty in several European countries



Challenges for Regionals

- Lack of slot access at many major airports
 - Prohibitive pricing regimes working against smaller aircraft
- Several regionals hit by downturn in oil sector
- Lack of new small aircraft development
- Developing pilot shortage
 - Low in the food chain

Opportunities for Regionals

- · Legacies still wrestle with delivering feed
 - Growing opportunity
- Niche markets
 - Specific business sectors / corporate demand
- New generation RJ's
 - Providing better seat economics
 - Improved capacity uplift

