

ERA head office, UK, 21 February 2017

## Aviation media meets at the annual ERA Media Briefing

- The European Regions Airline Association hosted a wide range of European aviation journalists at its annual media briefing yesterday.
- The ERA Media Briefing covered the current issues and developments in European aviation and included updates from ERA's President Boet Kreiken, ERA's Director General Simon McNamara and Jonathan Sullivan, Managing Director of Seabury Aviation & Aerospace.

The European Regions Airline Association\* (ERA) Media Briefing took place at the Royal Aeronautical Society in London and provided a great opportunity for the aviation media to discuss current aviation issues in Europe and learn about how the market is performing.

ERA's President, Boet Kreiken, welcomed the media with an update on what is currently going on in the industry and highlighted the importance of regional aviation in Europe. Kreiken says: "While the European aviation industry is strong and growing, many issues are affecting the business, from political changes such as Brexit to airport capacity. ERA, the key trade association for airlines and other companies involved in European regional aviation, ensures that our industry's views are represented before Europe's key policymakers and regulators such as EASA, the European Commission and Eurocontrol, and works on behalf of its members to build a better future for the sector."

Jonathan Sullivan, Managing Director, Seabury Aviation & Aerospace, then explored how the regional aviation market is performing and discussed the challenges and the competition the industry is currently facing. Simon McNamara, ERA's Director General, followed with an overview of ERA's work on Brexit, the EU Emissions Trading System, Public Service Obligations, EU261 and new financing opportunities for the business. McNamara comments: "The ERA Media Briefing provides a fantastic opportunity to discuss the latest developments in European aviation and learn about the work we are doing. We had an excellent turnout yesterday and I'd like to thank all the journalists who attended the event."

"As the trade association representing the entire spectrum of European aviation, we very much value the ongoing dialogue with the aviation media and the work they do to help amplify our voice. In addition to our annual Media Briefing, we welcome journalists to take part in our other events throughout the year."

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\* Founded in 1980, ERA is a non-profit trade association representing 53 airlines and 139 companies involved in European air transport and is the only association representing the entire spectrum of companies involved in European aviation. The association promotes the interests of European airlines by lobbying the European Commission and other European regulatory bodies on policy matters, promoting the social and economic importance of air transport and its environmental commitments.